



# M. Mamoon

*Digital Marketing Geek*

## About me

I'm Mamoon – not just a Digital Marketing enthusiast, but your partner in the online hustle. With over 5 years of passion-fueled expertise, I've collaborated with diverse businesses & propelled them to sales success through strategic Advertising, Marketing and Branding

## Contact Me



+923239869805



askmamoon@gmail.com



askmamoon.com



House #82, Main Road,  
Pakistan Town Phase II,  
Islamabad

## Expertise Skill

- Advertising 
- Marketing 
- Branding 
- Business Development 
- Project Management 
- Client Management 

## Work Experience

### • Meta Advertiser & Funnel Builder

GoFlow Agency | 2024-2025

As a Meta Advertiser, Funnel Builder, and Creative Strategist at GoFlow Agency, I developed and executed high-performing client acquisition systems for both B2B and B2C markets. I managed Meta ad campaigns end-to-end — from strategy and creative direction to optimization and reporting — delivering consistent qualified leads and bookings for clients across industries, including a golf course, mortgage consultant, and wedding venue. By combining data-driven ad strategies with conversion-focused funnels, I helped GoFlow and its clients achieve scalable, predictable growth while maintaining strong ROI across campaigns.

### • Digital Marketing Head & COO

Brandify.media | 2022-2023

As a COO, I spearhead the strategic direction of our digital presence and lead a team in executing high-impact marketing campaigns. Also Hit \$5k Revenue in first 3 months



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### ● Digital Marketing Head & Project M.

Growth Echo Pvt Ltd. | 2023-2024  
As the Head of Digital Marketing & PM, I am responsible for developing, implementing, and overseeing the overall digital marketing strategy for our organization. This role involves leading a dynamic team, driving online brand presence, and optimizing digital channels to achieve business objectives.

### ● Advertising Specialist

Day Vision Marketing 2023-2024  
As an advertising specialist I am responsible of creating and managing advertising campaigns of different projects on meta & google in coordination with their design & editing team to drive sales along with maximizing their ROAS & ROI.

### ● Marketing & Advertising Manager

Lubky - Leather Shoe Brand | 2021-2022  
As a Marketing & Advertising Manager I took this brand from 100k per month Revenue to 2-3 Million per month revenue in less then 6 months by applying some influencer marketing strategies, building solid creative strategies and executing ROI Maximizer campaigns on socials



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## Work Experience

- **Meta Advertiser** Doer's Empire Media Pvt. Ltd | 2020-22

As an advertising specialist, my responsibilities included strategizing and implementing comprehensive social media campaigns across various platforms, creating engaging content, managing social media accounts, monitoring analytics, and executing paid campaigns.

- **Out-Sourcing Specialist | 2019-2020**

EDS - Experts Digital Solutions

As an out sourcing specialist I led the team of 12 experts and did client acquisition through facebook groups & communities and closed 500k PKR value clients organically in less than 3 months for that team