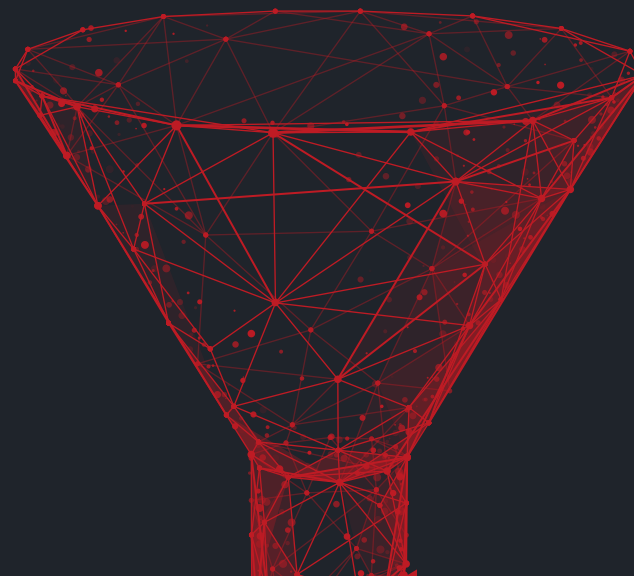


# SALES FUNNEL

# Checklist



# 30-DAY SLAES FUNNEL

## checklist

DAY	TASK	DONE
01	Business Overview	<input type="checkbox"/>
02	Competitors Research & Analysis (Service offered, Usps, pricing, offers, target audience, strengths & weaknesses)	<input type="checkbox"/>
03	Our Services (Description, Benefits, ticket size, target audience Identification, USPs Service Strengths & Weaknesses)	<input type="checkbox"/>
04	Building Buyer Persona's Demographics, Psychographics, Geographics, Needs, Interests, Painpoints/Challenges, Expectations)	<input type="checkbox"/>
05	Offer Crafting (Big Outcome, Benefits & Painpoints combinations)	<input type="checkbox"/>
06	Offer centered Vsl script writing	<input type="checkbox"/>
07	Landing page sampling	<input type="checkbox"/>
08	Landing page design & format finalization	<input type="checkbox"/>
09	Landing Page copy 100%	<input type="checkbox"/>
10	Landing page development on GHL or Wordpress 50% (Funnel)	<input type="checkbox"/>
11	Landing page, booking page & thankyou page development on GHL or Wordpress 100%	<input type="checkbox"/>
12	Vsl Editing 100%	<input type="checkbox"/>
13	Setting up microsoft clarity and testing it (Funnel) + Content Scheduling (Inbound Marketing)	<input type="checkbox"/>
14	Emails/sms copies	<input type="checkbox"/>

DAY	TASK	DONE
15	Domain Setup complete	<input type="checkbox"/>
16	Funnel Testing & going Live	<input type="checkbox"/>
17	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
18	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
19	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
20	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
21	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
22	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
23	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
24	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
25	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
26	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
27	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
28	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
29	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>
30	Ongoing CRO By Analyzing Clarity recordings	<input type="checkbox"/>

*Thank  
you!*